



Lloyds TSB

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LLOYDS TSB WEALTH MANAGEMENT APPOINTS REGIONAL SALES DIRECTOR FOR CENTRAL ENGLAND

Lloyds TSB Wealth Management has announced the appointment of Tracy McCarthy as Regional Sales Director for Central England based in the Birmingham office.

Tracy started with Lloyds TSB Wealth Management on Monday 7 July and joins from Mellon Private Wealth in the USA. She brings with her 25 years' experience of working in the investment and wealth management industry. In Tracy's previous role as the Regional President for Mellon Private Wealth in New York she was responsible for all aspects of business including managing portfolios, sales and support staff. Before that, Tracy held a number of senior management roles with US Trust and The Bank of New York.

As Regional Sales Director, Tracy will be responsible for the Bancassurance and Wealth Planning advisory businesses of Lloyds TSB Wealth Management in Central England. This includes development and delivery of franchise growth plans and the leadership of a team of over 350 financial advisers, managers and support staff.

Commenting on Tracy's appointment, Ian McLaughlin, National Sales Director, Lloyds TSB Wealth Management said: "I am delighted to have Tracy join the senior management team in Lloyds TSB Wealth Management. Tracy brings a huge range of business experience and customer insight that will be invaluable in helping us continue to build our business."

Tracy said: "I am delighted to be joining Lloyds TSB Wealth Management and look forward to working with my team to provide a great service to the Wealth Management customers in Central England."

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Notes to editors:

A high resolution photograph of Tracy is available by clicking on the following internet link www.slaptickle.co.uk/LloydsTSB/IMG_1141.JPG or from the Lloyds TSB press office.

For more information

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