

47/05

16 March 2005

LLOYDS TSB ANNOUNCES A NEW AREA DIRECTOR FOR WALES

Lloyds TSB has appointed Huw Morgan as Area Director for Wales. Originally from Bridgend, Huw joins Lloyds TSB from Bradford and Bingley where he spent 21 years in a variety of roles, most recently Sales Director for its branch network.

His new position as area director encompasses the whole of Wales and will see him overseeing a senior management team of 16 in a region which employs approximately 1,785 people across some 126 branches in 11 branch director groups.

Huw says of his new appointment: "This is an exciting time to be joining Lloyds TSB in Wales working with a team of local directors who are committed to understanding our customers' needs and providing the best possible service. I am looking forward to building on the Group's local markets strategy in Wales underpinned with our new 'You first' campaign and to consolidating our position as a leading employer in the area."

Huw is aged 48, married with two children and lives in Cowbridge.

- ends -

For further information

Lloyds TSB Press Office

020 7356 2495

www.mediacentre.lloydstsb.co.uk