

DON'T LET YOUR SUMMER END IN FREEZER MELTDOWN

UK households spend £1.2 billion worth of electricity every year, on food refrigeration and freezing¹ and as the weather hots up, the UK's freezers will be working extra hard. With freezers more likely to breakdown in the summer months, Lloyds TSB Insurance is urging homeowners to make sure they have adequate insurance to cover the millions of burgers and bangers destined for British 'barbies' this summer.

Last year Lloyds TSB Insurance, the number one British home insurance provider,* received over 10,000 claims for freezer breakdowns with the average claim valued at £100.

Phil Loney, managing director, Lloyds TSB Insurance, said: "Freezers are one of the most hardworking appliances in the home and we rely on them more and more to help with our busy lives. If your freezer does break down, or the electricity supply unexpectedly fails, the food would probably be ruined – not good news if your freezer is stocked with extra food for impromptu barbecues.

"Making sure you have adequate home insurance, which covers you for food spoilage through freezer breakdowns, can help to minimise the inconvenience and remove the strain on your pocket. Lloyds TSB Insurance Home Solutions policy offers freezer cover for spoilt food up to £500 if you are unlucky enough to suffer from 'freezer meltdown'."

To help homeowners to keep their freezers working efficiently, Lloyds TSB Insurance has compiled the following 'at a glance' freezer care guide:

- **The Big thaw.** Do not allow ice build up inside freezers. Defrost your fridge/freezer regularly according to the manufacturer's instructions.
- **Check the temp.** Set your fridge/freezer to the correct temperature so that it doesn't have to work overtime: the optimum temperature for a freezer is at between minus 18 and minus 22 degrees.

.../more

DON'T LET YOUR SUMMER END IN FREEZER MELTDOWN

.../2

- **If you can't stand the heat.** Don't locate your fridge in direct sunlight or next to a heat source such as radiator or cooker as your fridge will overcompensate.
- **Fill her up.** A well stocked freezer is more energy efficient but make sure that nothing is obstructing the door.
- **Room to breath.** Allow air to circulate around the outside of the freezer.
- **Spick & Span.** Make sure the door seal is kept clean and disinfected.
- **Wrap up tight.** In the event of a power failure, keep the freezer door shut and cover the unit with blankets and duvets.
- **Food safe.** If you experience a power failure which lasts for more than 8 hours the food will be spoilt.

For more information on Lloyds TSB Home Insurance or a quote visit your local branch, log onto www.insurance.co.uk or telephone 0800 056 0114. Save up to 15 per cent off normal premiums when you buy online.

-ends-

Notes to Editors:

¹Energy Saving Trust

* As identified in the NOP Financial Research Survey six months ending December 2004.

For more information:

Amy Davies

Lloyds TSB Press Office

Tel: 0207 356 1714

amy.davies@lloydstsb.co.uk

www.mediacentre.lloydstsb.co.uk